For a Better Us.

Our YMCA has remained relevant and enduring for 127 years.

Reflecting on 2016, we began an intentional, strategic direction of returning to our roots in volunteerism. The Great Miami Valley YMCA was founded by volunteers and continues to be led by a volunteer Board of Trustees which represents the service territories encompassing our association. Our rich heritage in volunteerism has been the critical key to maintaining relevance which enables the Y to remain nimble in adjusting to the changing needs of the communities we serve. Whether it be the volunteer coaches on the soccer fields or volunteer board members leading our organization, the leadership of each and every one of our volunteers continues to drive the success of our Y.

Volunteers are significantly involved in helping the Y build charitable support to conduct our cause driven programs. Programs such as Miracle League serving 193 children with developmental disabilities supported by more than 425 volunteers; or the more than 5,000 children whose social, emotional and physical development were enhanced through our full day Early Learning Centers, part time Preschools, youth sports, after school and summer programs. The Y is volunteer led and staff driven, and our success in delivering effective cause driven programs vitally depends upon this partnership.

127 years later, the YMCA is serving nearly 50,000 people through cause driven programs, at eight locations, four full day Early Learning Centers and before & after school program sites serving 28 schools in eight school districts. This happens in partnership with more than 1,000 staff and volunteers, and more than 150 different collaborative partners, helping us strengthen the foundation of our community to effect lasting, positive change now and for years to come. The Y only remains relevant and enduring because we make a choice every day to live our mission of putting Christian principles into practice through programs that build a healthy spirit, mind and body for all.

Sincerely,

Larry Mulligan
Chair, Board of Trustees

Vaden “Woody” Fitton
President & CEO

FOR WELL-BEING

14,756 youth stay active and learn new skills through Y membership and programs

50,000 lives touched by the Y through membership, programs, giving and volunteering.

FOR FUTURES

705 children prepare for kindergarten in early learning programs.

565 youth discover new skills and friendship in before and after school programs.

FOR COMMUNITIES

1140 volunteers share their time and talents with the Y to strengthen the community.

1530 donors help ensure a brighter future through their gifts to the Y.
4993 youth gained the confidence that comes from learning how to swim.

Nurtured 1270 youth in our Child Development Programs, supporting learning and healthy habits.

Built positive relationships and teamwork in 4794 children who participated in youth sports.

“YOUTH DEVELOPMENT

We joined the Fairfield Family YMCA when our pediatrician recommended my son, Nick, for the Fun2BFit program. We are both now exercising four times a week, not only does Nick look and feel great, but my lower back pain has improved greatly. The thing that is so special about the YMCA is that we enjoy seeing the people there each day and the program leaders are able to make exercising fun and exciting. My son and I are not only improving our health and flexibility but he also has had the opportunity to make friends within his class, learn new games, and ways to make healthy living fun.”

FOR LIFESTYLE CHANGE
Finding health for the whole family.

ABOUT FUN2BFIT
Fun2BFit combats childhood obesity by incorporating cardio and strength training with active play into a comprehensive exercise program. In partnership with Cincinnati Children’s Hospital Medical Center, Great Miami Valley YMCA accepts children into the program based on physician referrals.”
Launched the YMCA’s Diabetes Prevention Program.

We connected people with fitness through group exercise more than 120,000 times.

18,718 adults and seniors improve their health through Y membership and programs.

In 2015, I experienced the worst day of my life when I was diagnosed with breast cancer. After over a year of treatment, I was cancer free and at that point the LIVESTRONG AT THE YMCA program was recommended to me as I was struggling to get my strength and balance back. I love this program because I have met so many good people and the trainers are fantastic. I would just like to thank everyone for your help and support and for my trainer pushing me and telling me “that I got this”!

LIVESTRONG at the YMCA is a free 12 week research based program which supports cancer survivors and their families in regaining their physical, emotional and spiritual strength. This health and wellness exercise program is conducted in a small group setting that includes the ability to share and connect with other participants.
SOCIAL RESPONSIBILITY

Provided more than $346,205 in financial assistance to those who need it the most.

We are an ally in our community, last year we partnered with more than 140 local organizations.

We are combating hunger by serving 189,056 healthy meals & snacks to youth in our community.

FOR LEARNING NEW SKILLS

My son, Michael has a strong fear of water and although I had him in swim lessons for several years he was not able to move up because his fear was so intense. As he got older I made the decision to take him out of swim lessons completely because I didn’t want anyone making fun of him and unfortunately, as a single mom it wasn’t in my budget to enroll him in private swim lessons. This was until I found out about the Sea Turtles class taught by Emily Morgan-Crosby, which is a small group, adaptive swimming class for individuals with disabilities. Through the Sea Turtles program, Michael is getting more comfortable with the water and goes at his own pace, best of all, Michael now looks forward to swimming.
We sincerely recognize and thank our Discovery Center donors:

Advanced Construction
Baker Concrete
Judge Joe Bressler
Asha Belarski
Butler County
Brown-Dawson-Flick
Funeral
Brown-Dawson-Flick
Community Design
Marilyn M. Cones
Darren Corns
Majed Dabdoub
Cyrus Fitton
First Financial Bank
Rebecca Finke
Fowler Forrestry
General Electric
Home Depot
Lindenwald Kiwanis
Lowe’s
Molyneaux Foundation
Tom Renick
Joel Schmidt
Winelectric
Jim Winkle

FOR EXPERIENCING NATURE
A new place for children to learn.

In 1926, Homer Gard gifted Camp Campbell Gard in memory of his son to the YMCA, to build up young men in “character through camping”. A guarantee we still promise today. In a Camp book written in the late 1920’s, it was stated, “YMCA Camp Campbell Gard was given by Mr. and Mrs. Homer Gard in memory of their son, Campbell, who as a boy lived an active outdoor life, and whose keen interest in athletics and clean sports won him many true friends. His spirit of unselfishness will live on in the Camp and affect the lives of a constant stream of boys.” Ethelyne Grove Gard Gramm continued Homer’s commitment to Camp, through her bequest, which was received in 1970 as a restricted gift to Camp Campbell Gard, “to be used by it exclusively for the maintenance, development, improvement and/or beautification of Camp Campbell Gard.” It is approximated that this one gift has benefitted more than 100,000 youth, through day and resident camp and outdoor education over the past 90 years! In 2016, grants and donations were secured to create the first programmatic building on main camp since it’s establishment. The Discovery Center will house 15-20 small animals, and will serve as both a nature center and a classroom for outdoor educational programming such as STEM and other experiential learning opportunities.
Collaborative Partners

TOGETHER WE CAN BUILD A BETTER US

2016 Financials

2016 Support and Revenue
Membership Revenue $5,976,010
Contributions $1,845,641
Program Revenue $4,947,944
Other Revenue $450,290
Investments Revenue $994,728
Total $14,214,613

2016 Expenses
Program Expenses $11,181,163
Fundraising Expenses $210,307
Administrative Expenses $1,367,366
Depreciation $1,572,548
Total $14,331,384

*as of 4th quarter, 2016
Our Leadership

ASSOCIATION LEADERSHIP STAFF

Kim Phillips
Vice President of HR and Organizational Development

Kimberly Munafo
Vice President of Financial Development, Marketing & Communications

Vaden "Woody" Fitton
President & CEO

Karen Staley
Chief Operating Officer

Kim Phillips
Vice President of HR and Organizational Development

Kimberly Munafo
Vice President of Financial Development, Marketing & Communications

as of March 2017

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Fairfield Chair

David Knoche
Fairfield Family YMCA

Kim Phillips
Vice President of HR and Organizational Development

Kimberly Munafo
Vice President of Financial Development, Marketing & Communications

as of March 2017

BRANCH LEADERSHIP STAFF

Amy Durbin
Fitton Family YMCA

Angela Howard
Middletown Area YMCA

Damon Knoche
Fairfield Family YMCA

Karrie Gabbard
East Butler County YMCA

Pete Pasano
YMCA Camp Campbell Gar
d

Sherry Emerick
Atrium Family YMCA

Tanya Lowry
Hamilton Central YMCA & Booker T. Washington Community Center

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d
Jill Cohen, Chair
Darren Corgi
Bob Sutton
Tom Haid
Trey Studer
Nancy "O'Neill
Melinda Ames
Lynn Baird
Great Miami Valley YMCA Locations

Association Services Office
105 N. Second Street
Hamilton, Ohio 45011
513.887.0001

Atrium Family YMCA
5750 Innovation Drive
Franklin, Ohio 45005
513.217.5501

Booker T. Washington Community Center
1140 S. Front Street
Hamilton, Ohio 45011
513.785.2451

East Butler County YMCA
6645 Morris Road
Hamilton, Ohio 45011
513.892.9622

Fairfield Family YMCA
5220 Bibury Road
Fairfield, Ohio 45014
513.829.3091

Fitton Family YMCA
1307 NW Washington Blvd
Hamilton, Ohio 45013
513.868.9622

Hamilton Central YMCA
105 N. Second Street
Hamilton, Ohio 45011
513.887.0001

Middletown Area YMCA
1020 Manchester Avenue
Middletown, Ohio 45042
513.422.9622

YMCA Camp Campbell Gard
4803 Augsburger Road
Hamilton, Ohio 45011
513.867.0600

www.gmvymca.org

COPYWRITER AND DESIGNER: LIZA DEATON