Long time Board member and Past Board President Moody Baker once remarked, “I love being involved as a volunteer for the Y, no two days are ever the same and there is always an exciting challenge to tackle.” These words definitely rang true in 2018, which witnessed the establishment of a new strategic plan, the fifth anniversary of the Booker T. Washington Community Center Collaboration, a new spinning certification with upgraded classes and bikes, a significant implementation effort regarding new membership software, and philanthropic support enabled major locker room renovations at the East Butler & Fitton Family branches. The Schmidt Family Locker Room was dedicated on August 31st, in gratitude to the George and Rhonda Schmidt Family whose generous donation helped to create the availability of family locker rooms at the Fitton Family Branch.

The Board Governance Committee of the Board of Trustees rolled out a process to obtain internal and external community input that resulted in the development of a new strategic plan. This Plan is designed to ensure the Y’s continued relevancy in our rapidly changing society. The main points of emphasis include:

- Elevate Membership & Programs
- Communicate Value & Image
- Collaborate for Outreach & Outcomes

Staff then began to create specific SMART goals and measures designed around these three main themes.

2018 witnessed programmatic growth in childcare and sports. We continue to see an increase in the need for quality early learning and afterschool programming locally and the Y is happy to collaborate with our communities and school districts to make that happen. Our Y currently serves 39 total programs, including 23 schools, 16 preschool classrooms and four full day early learning centers, in partnership with Atrium Medical Center, Miami University Middletown, Butler Tech and eight local school districts. Growth in sports is primarily attributed to a shift from individual branch programming to combined branch leagues with more Y’s partnering on summer baseball, fall soccer and basketball. The Y engaged 3,125 kids in youth sports, as well as 511 adults in sports leagues in 2018. Multiple Y branches operating adult sport leagues have been a huge hit.

Each year brings new opportunities to serve the community. We continue to be grateful for the trust our donors invest in us through their philanthropy, and we take the responsibility of donor stewardship seriously, in thoughtfully considering and vetting each opportunity to serve. The Y’s relevance endures in living the mission to put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

Sincerely,

Larry Mulligan
Chair, Board of Trustees

Vaden “Woody” Fitton
President & CEO
IT’S BEEN A BIG YEAR
GLAD YOU’VE BEEN A PART OF IT

16,157 youth stay active and learn new skills through Y membership and programs.

528 children prepare for kindergarten in early learning programs.

599 youth discover new skills and friendship in before and after school programs.

546 volunteers share their time and talents with the Y to strengthen the community.

1408 donors help ensure a brighter future through their gifts to the Y.

50,000 lives touched by the Y through membership, programs, giving and volunteering.
FOR YOUTH DEVELOPMENT
Nurturing the potential of every child and teen.
youth gained the confidence that comes from learning how to swim.

The Parrish Family have been regular faces at the Atrium Family YMCA for the last few years. The children have been great additions to our youth programs – specifically our Kids in Action and Child Watch programs. They typically attend at least 1 or 2 of our Friday Night events per month and are always fun to have as a part of the group. Recently, their family has grown with Lori and Sean adopting 2 of their relatives who had lost their parents. This can be both a financial and emotional burden but the Atrium Family YMCA provides a place for the whole family to come together and grow while coping with the loss of their loved ones.

SERVING AS A SECOND HOME

The Parrish Family have been regular faces at the Atrium Family YMCA for the last few years. The children have been great additions to our youth programs – specifically our Kids in Action and Child Watch programs. They typically attend at least 1 or 2 of our Friday Night events per month and are always fun to have as a part of the group. Recently, their family has grown with Lori and Sean adopting 2 of their relatives who had lost their parents. This can be both a financial and emotional burden but the Atrium Family YMCA provides a place for the whole family to come together and grow while coping with the loss of their loved ones.
FOR HEALTHY LIVING
Improving the nation’s health and well-being.
A healthcare professional of 29 years, Ann Marie was accustomed to serving others. As the Director of Nursing, she even cared for her staff. An unfortunate turn of events altered her from the caregiver to the person requiring care as she underwent a quick succession of 4 surgeries with lasting complications including pain. Ann Marie came to the YMCA because her rheumatologist told her that exercising would be a necessity. He recommended aquatic exercise for her joints. Ann Marie said it was one of the best decisions she has ever made. She has lost 63 pounds in the last year and a half and has made many friends here at the Fitton Family YMCA. She also stated “When you aren’t able to do the things you were once able to do, many “friends” seem to disappear. I love all the friends I’ve made here. I needed the Y for multiple reasons and I’m very thankful I landed right here.”
FOR SOCIAL RESPONSIBILITY
Giving back and providing support to our neighbors.
When I enrolled my Bryce in camp, I started to do what lots of special needs moms do... I FREAKED OUT! I was thinking about all of the what ifs... what is he doesn’t like it? What if he misses me?? What will he do all day? At his first day of camp he was met by an amazing Counselor crew including Dueces, Star and Cookie. We started our camp journey with day camp and I was very clear that Bryce won’t be staying overnight. But the Camp staff encouraged me to keep an open mind. Later that day I picked up Bryce from Camp, he fell asleep as soon as we got home. I wondered was he okay? Did he have fun? Fast forward to Day Two... Bryce was so excited as we were driving into Camp, saying “hello” hello” eager to greet his new friends. As I was dropping him off, Bryce came over and kissed me saying “bye! Bye” In Bryce-speak he was saying ‘get out of here mom... I’ve got this’. In case you’re wondering he stayed overnight and had a blast. We even signed him up for a second week! So take it from me, a helicopter mom, introduce your kiddo to camp! Camp will change your life if you let it. So, all you special needs moms and dads.... let it! –Bryce’s Mom
In April of 2013, the Booker T. Washington Community Center Collaboration (BTW) was formed, and what began as an exploratory conversation between the BTW Board, City Manager Joshua Smith, and YMCA President and CEO Woody Fitton, was transformed into a robust and vibrant community collaboration that now serves 531 members, including 362 youth and teens. Concerns regarding internal capacity and funding were quickly relieved with the establishment of a multi-agency collaboration and securing significant funders such as the Hamilton Community Foundation, Butler County United Way, the City of Hamilton, individual donors and additional grant funds.

A Preschool Program was established at BTW in 2014, with the assistance of the Start Ready Fund at the Hamilton Community Foundation, community volunteers Sandy Sanders and Kathy Klink, the Hamilton City School District as well as the Hamilton Chamber Leadership Class 23, with Heather Lewis as Class President. What originally began as a single class offering has now grown to two classes with a waiting list. Due to this growth, the Y will be establishing a full day preschool or Early Learning Center at BTW in the Fall of 2019, enabling 30 children to be served in total.

Additional programming at the Center includes homework & reading assistance by the Boys and Girls Club; youth and adult Art Instruction by the Fitton Center; a YMCA Youth Advisory Board for youth ages 10 – 13 years old; a FIERCE girls program administered by the YWCA; Miami University service learning volunteers, Girls with a Purpose, co-founded by BTW Board Chair, Chamina Curtis; Pastor Shaq’s HYPE program, and a food program offering healthy meals and snacks with United Methodist Church. The YMCA offers instructional swim lessons, group exercise classes, water fitness classes, and instructional youth sports such as baseball,
basketball, and soccer leagues, as well as summer day camp. A new partnership is in the exploratory phase and involves a collaboration with the Hamilton City School District, with the ultimate goal of engaging youth in college and career readiness, business, law, STEM, and Toast Masters learning modules. Additional collaborators representing healthcare, education, churches and fellow non-profits are also involved.

Perhaps most historically notable, the BTW Collaboration was a paradigm shift for the GMV YMCA association. The Y’s operating philosophy was transformed and reinvented. Funds were raised and disbursed to collaborative partners, enabling their focus to remain on the collaboration’s programmatic priorities. Current BTW Board Chair, Chamina Curtis said it best when she shared “It has been said that BTW’s greatest strength rests in its ability to bring people together from all backgrounds and faiths where we can build lasting, impactful relationships and connections that strengthen the community as a whole.”
“...WE MUST REMAIN VIGILANT HISTORIANS, RESPECTING THE SACRIFICES AND ACCOMPLISHMENTS OF THOSE WHO ENABLED THE YMCA TO REMAIN A STEADFAST COMMUNITY SERVANT AND ADVOCATE FOR 130 YEARS.”

When the Y secured their first major endowment donor, David Leigh Howell, in 1907, the volunteer board made perhaps the singularly most significant decision in Y history. The majority of the gift was used to create a permanent endowment. This one decision enabled the Y to survive world wars, depressions and recessions as well as create the opportunity for future growth and program innovation.

Similarly to Mr. Howell, the YMCA’s Heritage Club is comprised of endowment donors who have made a commitment to preserving the heritage of the YMCA for years to come. We believe that to be responsible stewards of each philanthropic gift, we must remain vigilant historians, respecting the sacrifices and accomplishments of those who enabled the YMCA to remain a steadfast community servant for 130 years.

If you are interested in having a conversation with us regarding your Y story, informing the Y of your gift plans or are interested in learning more about making a long term gift to the Y, please contact Kimberly Munafo at (513)887-0001 ext. 12 or by email at kmunafo@gmvymca.org. We also invite you to our downtown Y branches to experience our historical exhibits, depicting the events, challenges and leaders who comprise our collective history.

The following individuals and organizations enabled significant impact to the YMCA in 2018:

- Sherry Armstead
- Atrium Medical Center
- Butler County United Way
- CDBG
- Community Foundation of West Chester/Liberty
- Charles H. Dater Foundation
- Dianne & Woody Fitton
- First Financial Bank
- City of Hamilton
- Hamilton Community Foundation
- Precor
- The ARC of Butler County
- The Estate of George Revelos
- The Schmidt Family
- United Way of Greater Cincinnati
TOGETHER WE CAN BUILD A BETTER US

2018 Financials

2018 Support and Revenue
- Membership Revenue ........... $5,806,507
- Contributions .................. $1,924,461
- Program Revenue .............. $4,832,041
- Other Revenue ................ $517,448
- Investments Revenue .......... $168,004
Total ................................ $13,248,461

2018 Expenses
- Program Expenses .......... $10,900,958
- Fundraising Expenses ...... $240,242
- Administrative Expenses ... $1,175,277
- Depreciation .................. $1,414,770
Total ................................ $13,731,247
Total Ending Net Assets...... $17,970,092

**unaudited**
Our Leadership

ASSOCIATION LEADERSHIP

Vaden “Woody” Fitton
President & CEO

Karen Staley
Chief Operating Officer

Dave Westcott
Chief Financial Officer

Boyce Swift
Director of Human Resources and Talent Management

Kimberly Munafó
Vice President of Financial Development, Marketing & Communications

Stephanie Motolik
Executive Assistant

EXECUTIVE DIRECTORS OF BRANCH OPERATIONS

Tyler Roberts
Atrium Family YMCA & Middletown Area YMCA

Samy Broyles
Booker T. Washington Community Center

Becky King
East Butler County YMCA

Ed O’Brien
Fairfield Family YMCA

Shaun Higgins
Fitton Family YMCA

Tanya Lowry
Hamilton Central YMCA

Pete Fasano
YMCA Camp Campbell Gard

BRANCH ADVISORY BOARDS

Atrium Family YMCA
Margo Cox, Chair
Anita Scott Jones
Matt Heller
Greg Neumann
John Stevens
Karen Stevens
Terry Shores
Steve Lassetter

Booker T. Washington Community Center
Chamina Curtis, Chair
Mary Walker
Daria Daniels
Candice White
Jonnie Carrethers
Ben Rodriguez
ShaQuila Mathews
Dan Bates

East Butler County YMCA
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David Burbink
Jim Clear
Chris Kwee
Bill Miller
Randy Samples
Josh Sellers
Dennis Williams
Ryan Ward

Fairfield Family YMCA
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Chelsea Staton
Lew Hollinger
Kent Ernsting
Ronda Croucher
Jenny Mann
Brian Grammel
Matt Alatorre

Dan Wendt
Fitton Family YMCA
Tyler Belew, Chair
Marilyn Bowling
Jason Capehart
Chris Connell
Tim Naab
Ian MacKenzie-Thurley
Kathy Wagonfield

Fred Marcum
Middletown Area YMCA
Tricia Neeley, Chair
DeAnna Shores
Joe Mulligan
Marie Edwards
Judy Bober
Judy Jaster
Thomas Hall

Hamilton Central YMCA
Ricky Lux, Chair
Lauren Gersbach
Mike Perazzo
Colleen Taylor
Liz Hayden
Warren Brookins
Tim Walsh
Aaron Hopkins
Whitney Conrad
Tom Kelechi
Kristina Latta-Landefeld

YMCA Camp Campbell Gard
Jill Cohen, Chair
Tom Haid
Nancy O’Neill
Becky Finke
Darren Corns
Tres Studer
Melinda Ames
Lynn Baird
1. Atrium Family YMCA
   5750 Innovation Drive
   Franklin, Ohio 45005
   513.217.5501

2. East Butler County YMCA
   6645 Morris Road
   Hamilton, Ohio 45011
   513.892.9622

3. Fairfield Family YMCA
   5220 Bibury Road
   Fairfield, Ohio 45014
   513.829.3091

4. Fitton Family YMCA
   1307 NW Washington Blvd
   Hamilton, Ohio 45013
   513.868.9622

5. Hamilton Central YMCA
   105 N. Second Street
   Hamilton, Ohio 45011
   513.887.0001

6. Middletown Area YMCA
   1020 Manchester Avenue
   Middletown, Ohio 45042
   513.422.9622

7. YMCA Camp Campbell Gard
   4803 Augsburger Road
   Hamilton, Ohio 45011
   513.867.0600

8. Booker T. Washington Community Center
   1140 S. Front Street
   Hamilton, Ohio 45011
   513.785.2451

www.gmvymca.org

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